



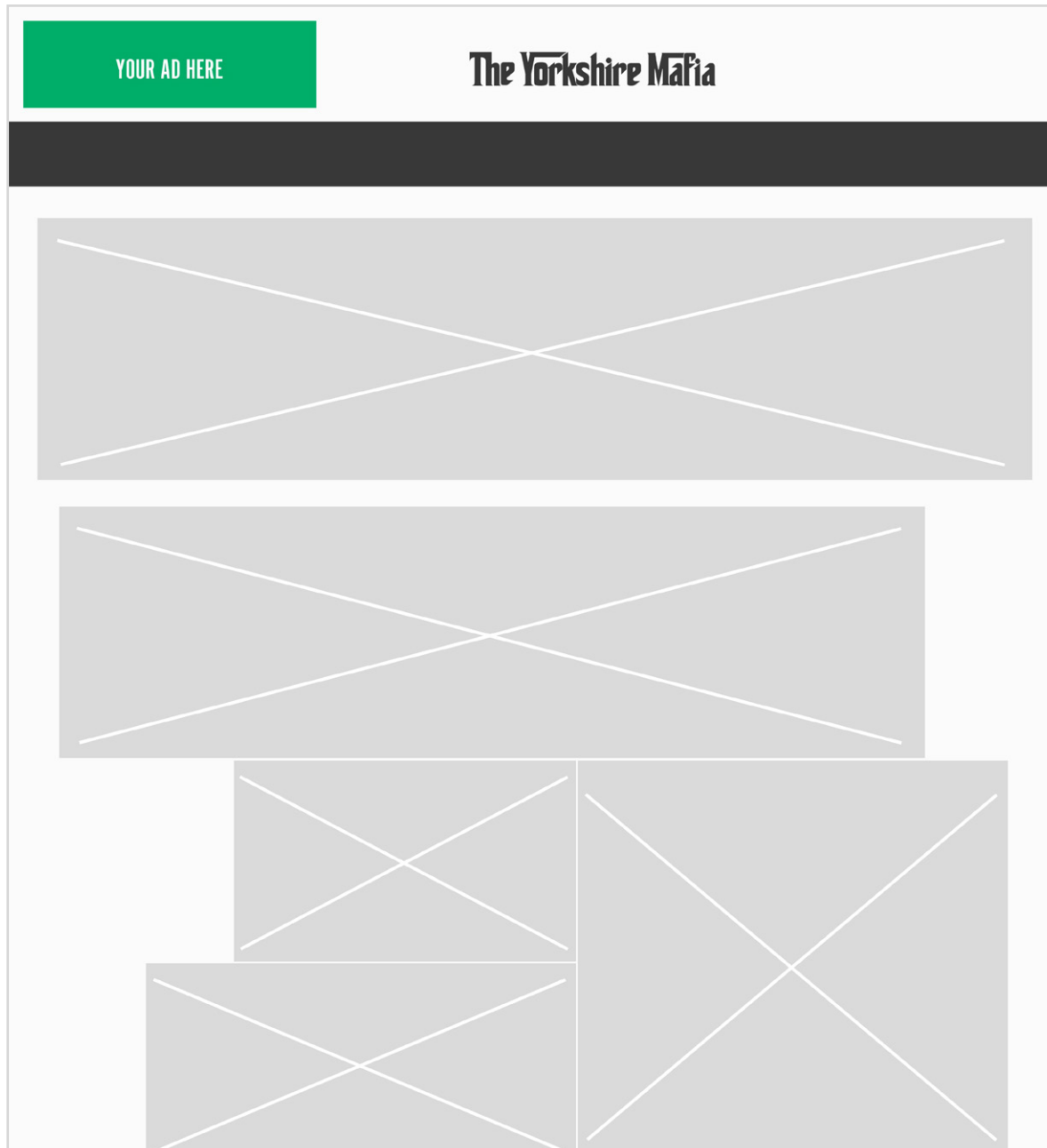
The
Yorkshire
Mafia 

ADVERT SPECIFICATIONS

LOCATIONS

- 4. HOME HEADER
- 5. HOME GRID
- 6. HOME FOOTER
- 7. BLOG ARTICLE
- 8. NEWS ARTICLE

HOME HEADER



Location

The 'Home Header' ad displays on the homepage of the Yorkshire Mafia website, but only in desktop view.

Specification



Size: 428px x 60px

Accepted formats: jpg, gif, png

Maximum file size: 60kb

Used on:

Home Header

HOME GRID



Location

This ad displays in the middle of the 'latest' area of the Yorkshire Mafia homepage.

Specification

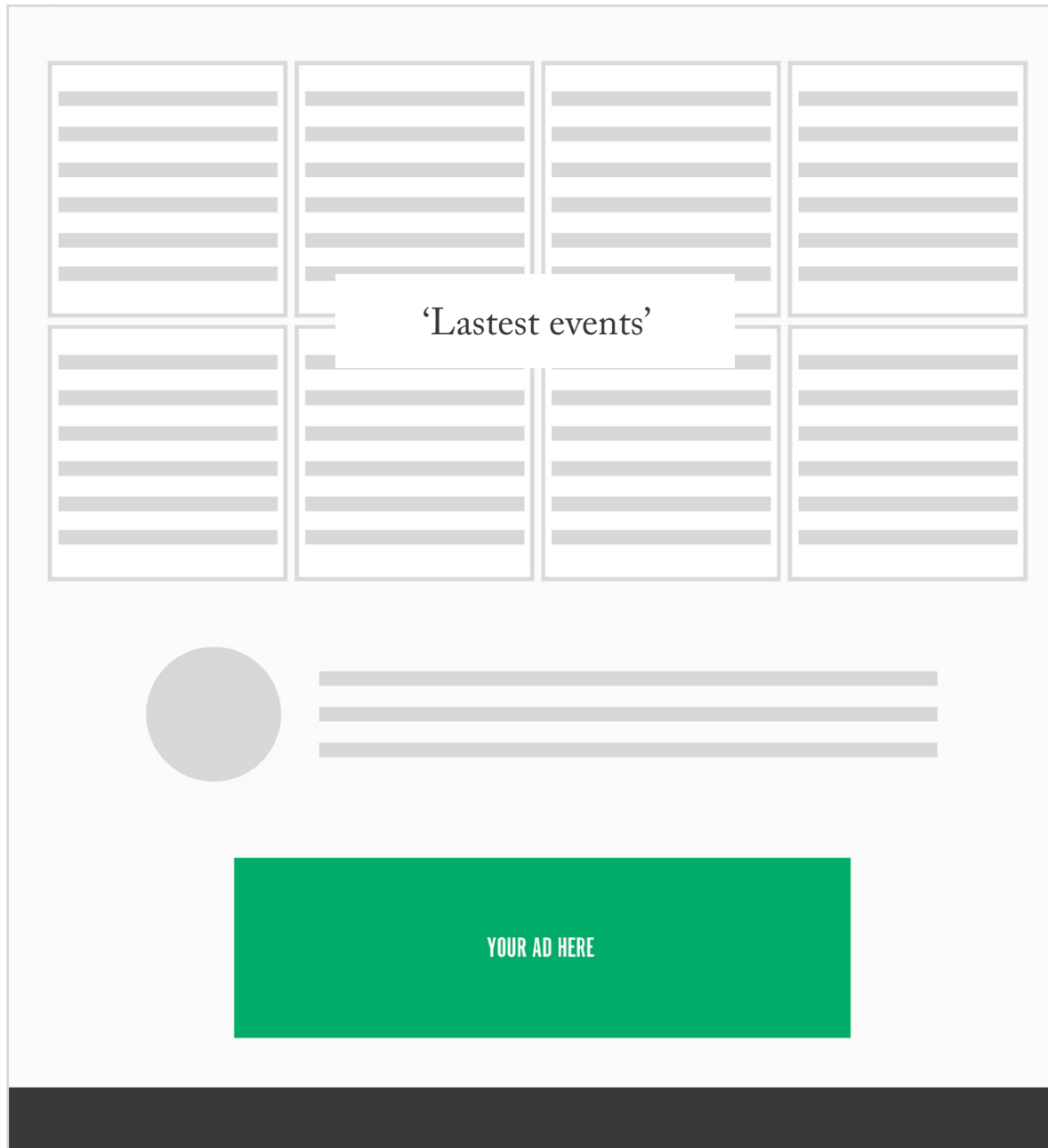


Size: 600px x 200px

Accepted formats: jpg, gif, png

Maximum file size: 120kb

HOME FOOTER



Location

This ad displays at the bottom of the homepage.

Specification

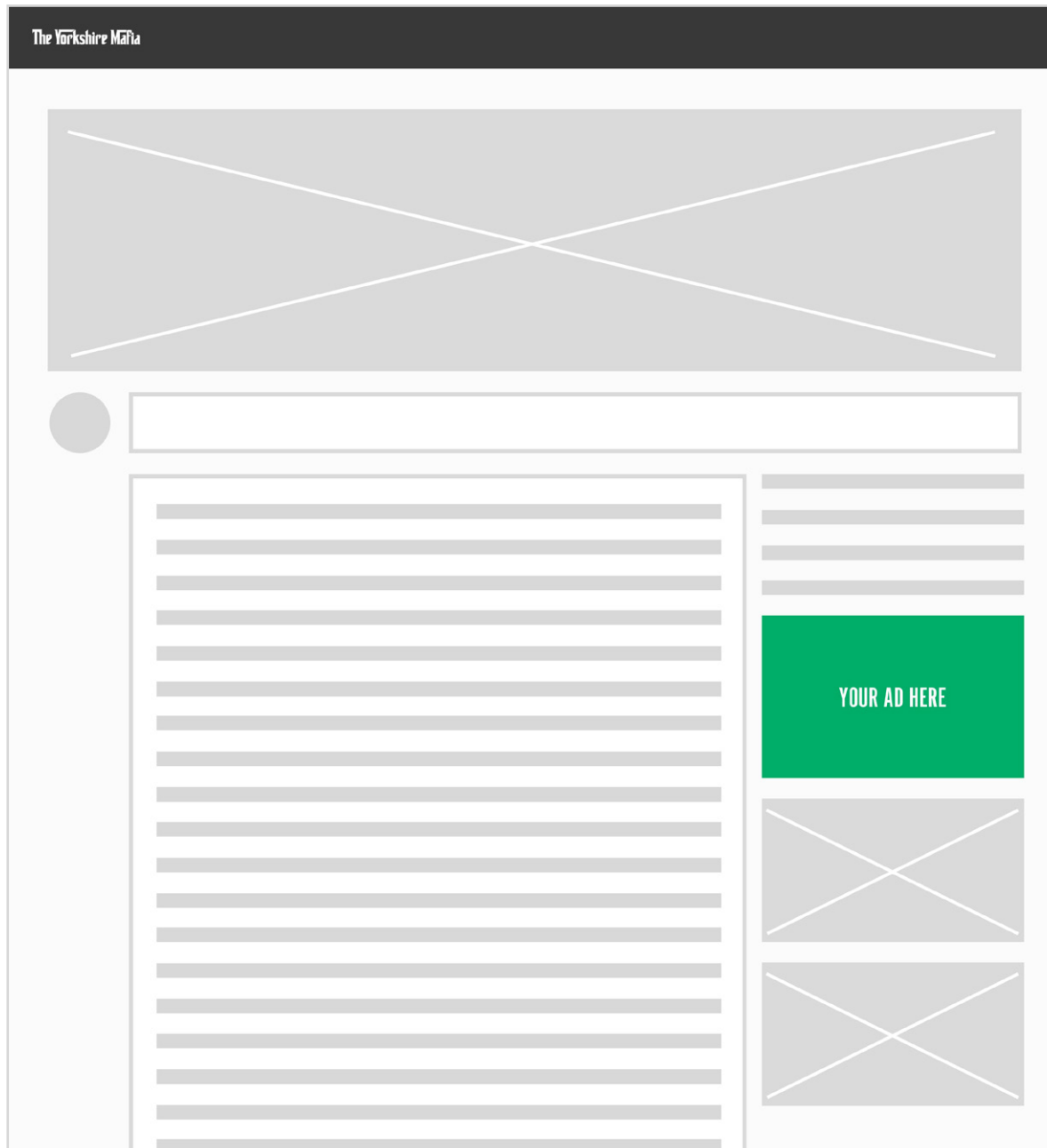


Size: 768px x 300px

Accepted formats: jpg, gif, png

Maximum file size: 160kb

BLOG POST



Location

This ad will display on every blog post, one of the most popular area of our website.

Specification

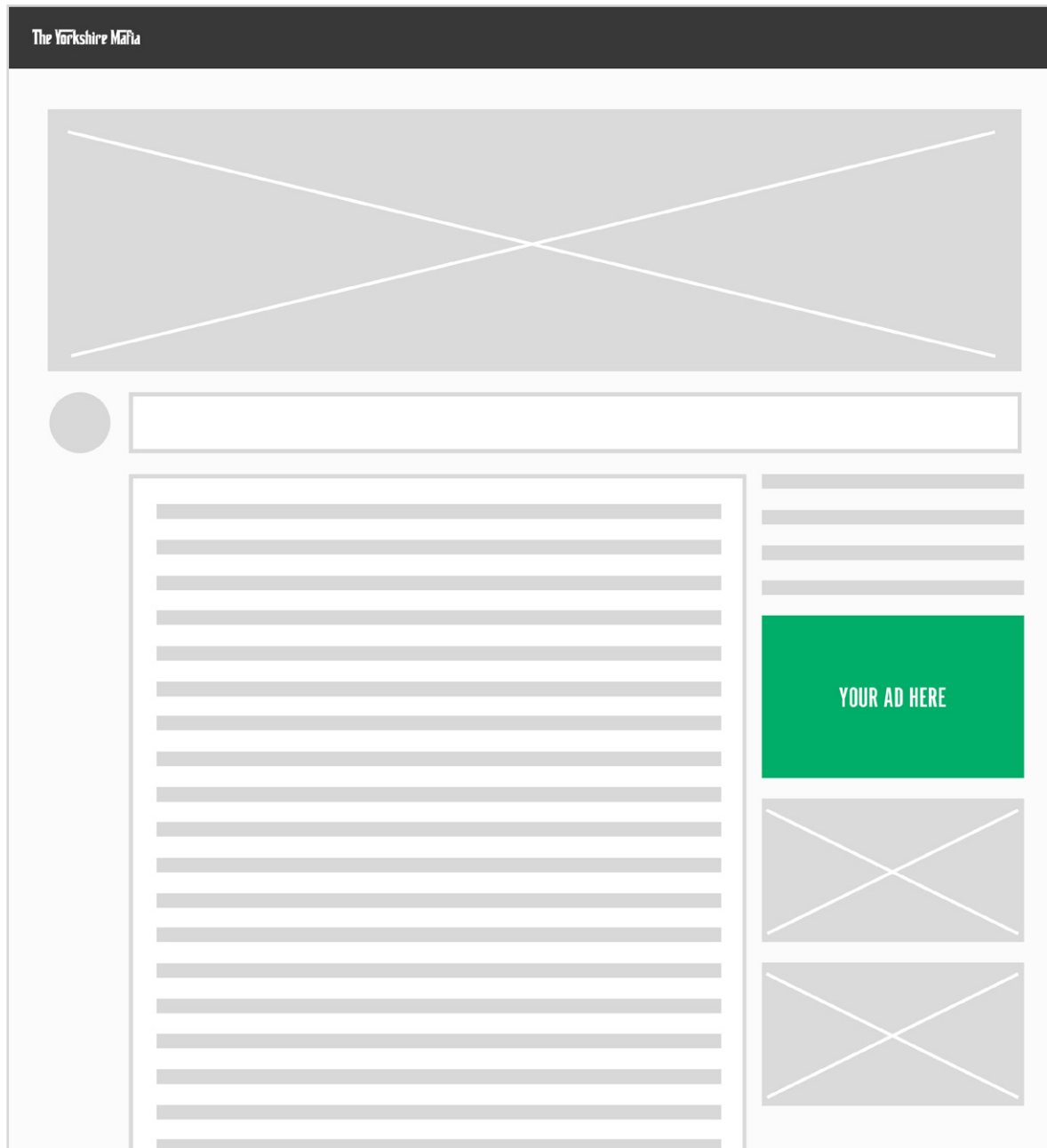


Size: 336px x 280px

Accepted formats: jpg, gif, png

Maximum file size: 80kb

NEWS ARTICLE



Location

This ad will display on every blog post, one of the most popular area of our website.

Specification



Size: 336px x 280px

Accepted formats: jpg, gif, png

Maximum file size: 80kb



For more information please contact jessica@theyorkshiremafia.com or call 0113 323 6400